

August 2011

The monthly newsletter of the Parking Association of Australia

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2011 Member Functions

- Perth - 3 August 2011
- Sydney – 20 September 2011
- Melbourne - 12 October 2011
- **Campus Parking Management Workshop** Gold Coast 21 and 22 November 2011: REGISTRATIONS OPEN
- Sydney - 23 November 2011

Next Function

3 August 2011, 5pm-7.30pm
Perth

Visit the PAA Website for up to date event information.

Adelaide event feedback

The latest member meeting took place at the Adelaide Convention Centre on 20 July. Nick Parker (Sensor Dynamics) and Leyon Parker (Hobart City Council) spoke about ***The Future of Licence Plate Recognition in off street Car Parks***. The delegates welcomed the presentation format, where the same project was discussed from the two different perspectives of a customer and a supplier.

More photos of the meeting can be found on our [website](#). The presentations delivered at the meeting can be accessed through the Members' Only area. Login details for the members' area are being sent to the lead contact of each member organisation as they renew their membership.



Perth August meeting: Building a Green Car Park

Date and venue: Elder Street Car Park and Citigate Hotel, 3 August 2011 from 5pm
Speaker: Doug Forster, Director Business Units, City of Perth

The group will meet at the Elder St Car Park control room for a tour before moving on to the Citigate Hotel. Free parking will be provided at Elder Street. PAA members and one-time guests with a specific interest in the Parking Industry are welcome to attend.

City of Perth Parking won the PAA's Design Award for Excellence in 2010 for their work on this car park. More information can be found in the Award Winner Profile below and on our [website](#).

Registrations: any last-minute registrations can still be made through our [website](#).

Award Winner Profile: City of Perth Parking

City of Perth Parking was the winner of the **2010 Award for Excellence** in the category of **Design**.

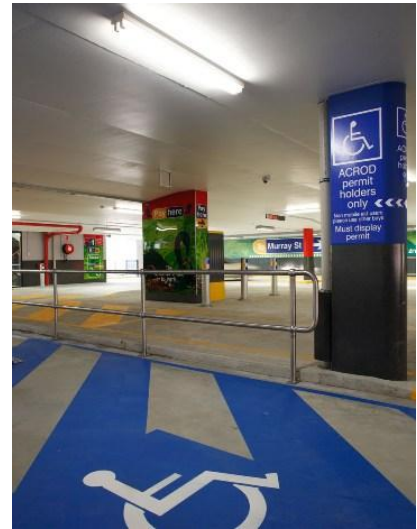
Elder Street car park is a redevelopment and replacement of an existing public parking

facility. The new car park consists of 1,064 cars bays including 11 Acrod bays. There are also 58 secure motorcycle bays and 54 secure bicycle bays.

The car park boasts bigger car bays, brighter lighting levels in excess of Australian Standards (while maintaining energy efficiency), state of the art technology and extensive directional signage for ease of use of the car park and to reduce carbon emissions.

The aim was to design a car park that is user friendly, modern and with a sense of space. Light and bright foyers, open spaces and the use of glass in foyer areas have been incorporated into the design to make the car park more appealing and to improve security for patrons.

The completed project produces a harmonic contrast between natural concrete and steel against the high tech modern appearance of the powder coated façade treatment. The perforated facade treatment allows for abundant natural ventilation and sunlight, producing a pleasant and non-claustrophobic experience as patrons circulate within the vibrant and spacious car park.



Case Study: Wyong Shire Car Park

The Challenge

The Coral Street car park station at The Entrance owned by Wyong Shire Council operates 24 hours a day and seven days a week. It was fitted with 330 fluorescent light fittings each measured to consume 79.2 watt-hours of energy.

The Solution

Council sought and investigated a number of proposals from suppliers to reduce the energy output of lighting in the car park whilst still providing an acceptable level of service.

“We found low voltage reduction measures to the existing lights offered the best energy reduction solution at the lowest cost,” said Andrew Pearce, Council’s Roads and Drainage Manager. “The minor reduction in light output from this option was still considered suitable for car park patrons.”

The controllers work by allowing the lights to turn on at the standard utility voltage and then reducing the electricity supply to economy mode.

The Result

The implementation of the solution resulted in a 37 per cent reduction in power usage. Council spent a total of \$15,500 to install the new controllers and the expected savings amount to \$8,200 per annum, meaning the system will pay for itself in less than two years.

“The project will also result in an annual reduction of 81 tonnes of CO² into the atmosphere,” said Andrew. “In addition, the supplier has a policy of planting a tree for every tonne of CO² a client saves and will therefore be arranging for the planting of 81 trees on behalf of Council.”

This case study has been provided by [llum-a-Lite](#). The New South Wales government

currently offers an energy savings investment rebate that can be claimed when fitting low voltage lightings in car parks. Illum-a-lite and the PAA will host a joint meeting in **Sydney on 20 September 2011** to discuss further case studies and access to the rebate. Members will receive an invitation next week.

Job Vacancy at Cairns Airport

To complement its dynamic Commercial & Terminals team, Cairns Airport has a vacancy for a **Ground Transport Development Specialist**.

This is a challenging and exciting opportunity for a commercially minded person to demonstrate their business acumen in the airport ground transport environment. You will be responsible for the commercial and operational management and return on investment of the airports ground transport infrastructure.

Your portfolio includes various revenue streams including car rental, car parking, and ground access. The ground transport portfolio is a critical component of the airport business and involves profit and cost management, strategic and business planning, commercial negotiations, leasing, licensing and contract management, financial and trend analysis, feasibility studies and capital planning.

Sound commercial, analytical and project experience within a commercial environment along with business acumen and well developed communication, prioritisation and organisational skills are essential to this position.

Further information available on [the Cairns Airport website](#).

Applications to: **Nerida Mitchell** - recruitment@cairnsairport.com.au

Closing date: **COB Monday 8 August 2011**.

Colliers Parking Rate Survey Released

On 26 July Colliers International released the report on their **fourth annual global parking rate survey** covering 156 central business districts from around the globe. All regions saw the price of parking go up.

Two Australian cities again made the top ten list: Perth at number seven and Sydney at number nine. Melbourne at 11 was just out of the top ten. See also: [The Age](#).

Contact Us

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