

November 2011

The monthly newsletter of the Parking Association of Australia

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## 2011-12 Events

- **Campus Parking Management Workshop - Gold Coast 21 and 22 November 2011:** Register [here](#)
- Sydney - 23 November 2011 including the 2011 AGM
- Hobart – 15 February 2012
- Sydney – 14 March 2012
- Brisbane – 16 May 2012
- Adelaide – 13 June 2012
- Perth – 18 July 2012
- Melbourne – 15 August 2012
- **AUSTRALIAN PARKING CONVENTION 2012**  
Sydney – 10-14 November 2012

## EMV credit card payment technology

*EMV credit card payment technology for new parking systems in 2012 – Which stakeholders are ultimately responsible for ensuring its proper implementation?*



With EMV card payments just around the corner, anyone involved with on-street and off-street parking systems has a responsibility to understand their obligations in regards to this technology. Glenn Caldwell (*photo on right*) will discuss this topic at the upcoming member meeting in Sydney on 23 November.

Glenn has recently joined Parking and Traffic Consultants. His parking industry experience spans across 12 years including private sector operators, airport parking, consulting services and local government management. More recently he was leading the City of Sydney's Parking Services Unit for over 4 years managing over \$43M of revenue annually.

More information on the Sydney meeting can be found [here](#).

The PAA's **2011 Annual General Meeting** will be held at 5pm on 23 November at the Waterfront Restaurant in Sydney prior to the start of the presentation. A Notice of the AGM will be distributed to all voting members no later than Friday, 4 November.

## Campus Parking Management Workshop: Speakers' Spotlight

The **2011 Campus Parking Management Workshop** (Gold Coast, 21 and 22 November 2011) includes an outstanding group of speakers. The full list of speakers and topics can be found on the final program [here](#), with some information on three of the main facilitators below. **There is still time to register!** Accommodation cannot be guaranteed at this stage, but delegates can email [paa@parking.asn.au](mailto:paa@parking.asn.au) to enquire about availability.



### Dr Barbara Chance – President and CEO, CHANCE Management Advisors

Barbara Chance is known industry wide for her parking and transportation expertise and her many contributions to the parking industry. She provides consulting services both nationally and globally to medical centres, universities, governments, hospitals, developers and other entities in the fields of parking, transit and transportation. She has also held academic positions at the University of Texas, Temple University and University of Pennsylvania. In May 2011 Barbara was awarded the Parking Professional of the Year Award at the 2011 IPI Conference.



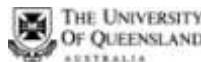
### Glen Holdsworth, Managing Director, TTM Group

Glen established the TTM Group in 1982 and has almost 40 years' experience in all aspects of traffic, parking and transport engineering. He is an active member of various institutions and professional bodies and is regularly called upon as an expert witness before government

## Save the date! Hobart Member Meeting

The 2012 meetings calendar will start with a Tasmanian event on **15 February 2011**. Members are encouraged to book their flights and accommodation early as both are heavily booked at that time of the year. More information on the Hobart member meeting will be distributed in the next edition of *Parking Insider*.

Visit the PAA Website for up to date event information.



appointed panels, tribunals and court appeals. Glen has a proactive role as the Managing Director, and regularly provides strategic and technical input on various projects for public and private sector clients. Glen is a Life Member of the PAA.



### Paul Attwood – Division Director, Macquarie Bank

Paul joined the Macquarie team six years ago after many years with construction and property development company Lend Lease. Paul has extensive experience in all areas of major development projects from initial feasibility through to project delivery. During his time at Macquarie Paul has bid and implemented various PPP projects in both the Middle East and Australia, including concessions for roads, industrial estates, waste water treatment plants and hospitals.

The Workshop is supported by:

## Member Profile: University of Western Australia

The University of Western Australia (UWA) was established by an act of parliament in 1911 and the first students began classes in 1913. With the main campus located on the banks of the Swan River 5 kilometers downstream from the Perth CBD, UWA is a member of the Group of 8, which is made up of the top eight research universities in Australia and was rated second overall in Australia by the Good Universities Guide 2011. The rating was based on key performance measures such as graduate starting salaries, employment prospects, staff qualifications, research intensity and student demand. UWA ranks in the top 120 international universities, with the goal of being in the top 50 by 2050, and is in the top 10-18 universities in the Asia-Pacific region.

The University offers 3420 parking spaces spread over 38 car parks around its campus (while considered a single campus university UWA has 5 sites in the western suburbs of Perth). We have 2% of our bay total dedicated to Accessible Parking and



approximately 200 free parking bays for motor cycles. UWA's aim is to create an environmentally sustainable campus and encourages the use of alternative transport modes including public transport, bicycles and walking while actively discouraging the reliance on single occupant vehicle use. For those who must drive, staff and students can access a parking handbook to find detailed information on parking permits, parking areas, fees

and fines.

Parking at UWA is a mixture of staff and student permit areas and pay and display for visitors and non-permit holders. The university's land by-laws are enforced by the UniPark section. Parking permits and infringements are managed in-house and UWA utilizes a combination of ParkIT and EnforceIT software. We are currently working with Wilsons on the development and testing of NoticeIT software for implementation in 2012.

The UniPark Manager is David Tyrrell-Clark. David joined UWA as a Field Officer in Unipark some 13 years ago, after service in the RAN, WA state police service and operating his own business as a security consultant and staff trainer. He has come up "through the ranks" as Parking Supervisor then as UniPark Manager for the past 7 years. David is a regular attendee at the PAA Biennial Parking Convention and attended the inaugural Campus Parking Management Workshop in Perth in 2009 and will attend the 2011 edition in November.

## Members News

*Members are encouraged to list any significant news regarding their organisation, such as new appointments, tenders won, etc. Contributions need to be maximum 50 words and maximum one news item per organisation per month. Members are also invited to submit any job vacancies and any articles, photos and links that may be of interest to others.*

**Parkmobile International Australia** appointed Michael Doherty as new Managing Director. Michael has great business technology experience in delivering IT, software and web solutions to both business and government. Most recently he was Director - Business Development for Express Software Asia Pacific and prior to that, was General Manager at iTechne.

The **Wire and Wireless** ticketless parking technology will now be distributed by **Ybern**, finalist of the Origin Energy Illawarra Business Award for Innovation 2011. For more information contact Vaso Stojackovic at [vaso@ybern.com](mailto:vaso@ybern.com)

**Park Assist** had an extremely busy October month with the installation and commissioning of camera-based M3 Parking Guidance Systems at Brisbane Domestic Airport, Jupiters Casino, Westfield Chermside and Westfield Carindale shopping centres as well as at another confidential site, which is one of the largest retail assets in Australia.

Robert Girvan, Managing Director for **APS**, distributors of Amano operating equipment, is pleased to advise that another Xparc installation comprising APMs entries and exits is underway at Nepean Hospital in Sydney's west. This installation shows yet again the value customers place on the Amano brand of reliability coupled with advanced technology.

## Secure Parking wins Finance Team of the Year Award

Australia's largest car park operator, Secure Parking has been named Finance Team of the Year at this year's **Financial Review CFO DealBook Awards**. The Company was recognised for its exceptional standards and innovations in financial accounting.

In the past 12 months the award winning Finance Team has successfully delivered a staggering 15 organisational projects whilst taking over the operation of more than 20 new car parks including two of the Westfield Group's flagship properties, Westfield London and Westfield Stratford City.

Secure Parking's Chief Financial Officer, Allison Yeoland, said the award was testament to the Team's unwavering commitment to drive bottom line value to the business.

"We are frequently developing new and better ways of doing business and providing value add to our clients through improved reporting, reduced revenue slippage and delivering systems that provide greater insights into how customers use our facilities," Ms. Yeoland said. "Secure Parking also has CPA Partner Status – the first private entity to do so, which has seen many of the elements of the CPA program operationalized by the Finance Team."

## Contact Us

<http://www.parking.asn.au>  
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*The Secure Parking Finance Team at the Award Ceremony on 23 September 2011 in Sydney*

In presenting the award, Master of Ceremonies Adam Spencer of ABC Radio stated that the judges were impressed by the way the Secure Parking Finance Team had moved outside their operational role to become more engaged in strategy; becoming fundamental to the success of the business. Using technology as an enabler, the Secure Parking team increased profitability by managing to do more with what they had.

The CFO DealBook Awards honour and celebrate Australia's top financial minds. Each year the awards recognise the individuals and teams in the finance industry that have made a difference to their organisation or an exceptional contribution to Australian business with innovation, enthusiasm and acumen.

## Australian Parking Convention



### 13th Australian Parking Convention

11 – 13 November 2012  
Sydney, NSW, Australia  
[www.parkingconvention.com.au](http://www.parkingconvention.com.au)

Following on from the successful event held in November 2010, the Parking Association of Australia is delighted to announce its **13th Australian Parking Convention** to be held once again at the Sydney Convention and Exhibition Centre on 11 – 13 November 2012. The Sponsorship and Exhibition Prospectus for this event will be released in mid-November 2011. For further information regarding this event or to be added to the mailing list, please contact the 13th Australian Parking Convention Secretariat via email [conference@parkingconvention.com.au](mailto:conference@parkingconvention.com.au) or phone (02) 9431 8699.